



## AAVISIONZ I Photography Packages (Project-Based)

Live draft — tuned for service-based brands (Midwest Latino + multicultural). Professional quality, clean edits, fast delivery.

### Positioning

- Focus: brand, lifestyle, and campaign photography that feels cinematic & connects.
- Deliverables: Dropbox light files, higher intention; edited selects that convert.
- Usage: social, web, paid ads & more.

### Packages (Project-Based)

#### 1) Essentials

- Scope: 1 hour · 1 location · 1–2 looks/outfits
- Deliverables: 15–25 edited selects (web-ready JPGs)
- Turnaround: 2–3 business days
- Includes: shot plan, light direction, basic retouch (skin/tone, minor cleanup)
- Usage: Branding Visuals
- Good for: simple updates, team headshots minis, service promos.

#### 2) Brand Session

- Scope: 2–3 hours · up to 2 locations · 3–5 looks
- Deliverables: 40–60 edited selects (mix of horizontal/vertical for web + socials)
- Turnaround: 4–5 business days
- Includes: discovery call, moodboard, direction, light product/lifestyle mix; premium retouch on 8–12 hero images
- Usage: Branding Visuals
- Good for: service brand refresh, seasonal menus/offers, creator bios.

### What's Included (All Packages)

- Planning: quick intake + mini shot plan (Brand/Campaign adds moodboard + shot priority)
- Delivery: Dropbox Folder with clear files (download originals), client favorites.
- Retouch levels: basic on all selects; premium on hero images (skin, color, distraction cleanup, perspective fixes)
- Color profile: AAVISIONZ cinematic tones, true-to-skin
- Backups: 30 days archive (long-term archive available)



## 3) Campaign Day

- Scope: 4 hours (half) or 8 hours (full) · multi-look · crew optional
- Deliverables: 80–150 edited selects + contact sheet
- Turnaround: 6–8 business days (3-day rush add-on)
- Includes: shot list and schedule, lighting kit, assistant, premium retouch on 16–24 hero images
- Usage: Branding Visuals
- Good for: launches, multi-service campaigns, lookbooks.

## Popular Add-Ons

- Short-form content (Reels/TikTok): 3–6 vertical clips (15–30s each)
- Team headshots: +1 look per person (tethered preview)
- Creative Studio rental (local)
- Additional looks/locations

## What's Working Now

- Vertical deliverables for social (paired with horizontal website hero frames)
- Fast hero previews (5–10 images within 48–72 hrs) to fuel launch posts
- Subscription options (quarterly mini brand updates) for consistent content

## Clear Terms (Simple + Fair)

- Rescheduling/weather: 48-hr notice; weather call by AAVISIONZ on safety/quality
- Travel: \$40 Additional cost for drives over 1 hour.
- Payment: 50% to book, balance on delivery
- Cancellation: 15% fee for late cancellation with no re-schedule date.
- Credits: @aavisionz\_ when posted (where possible)

## Process

- 1) Discovery call + moodboard
- 2) Shot plan + logistics (locations, looks, props)
- 3) Shoot day (tether when possible)
- 4) Selects, edits, delivery
- 5) Optional ad-creatives / short-form content