



## AAVISIONZ | Wix Website Packages (Service-Based Businesses)

### Overview

- Who it's for: Startup businesses, small–mid service-based brands, and local brands building awareness.
- Platform: Wix Web Design & Brand Management
- Timeline: 1–3 weeks (content-ready)
- Deliverables: Design, build, light copy polish, launch support
- Client provides: plan + domain, logo, brand colors (if any), photos, service list, policies (flexible per client)

<b>Package 1 — SILVER - Simple Professional Look</b>	
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- One-page site (3–5 sections): Hero, Services, About, Testimonials, Contact
- Brand Theme: color + Consistent sleek font; clean hero section with strong stand out image
- Contact form to email; map + click-to-call
- Basic on-page SEO: titles/meta, H1–H3, image alts
- Mobile Optimized (labels, contrast, alt text)
- Revisions: Up to 2 rounds
- Use client photos (we color-treat) or curated stock as temporary filler

*Best for: Startup Brands or Businesses looking to enhance their online presence.*

<b>Package 2 — GOLD - Book Now</b>	
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- Up to 5 pages: Home, Services, About, Gallery/Testimonials, Contact
- Wix Bookings: 1–4 services, calendar sync, confirmations
- FAQ section + simple price table (Optional)
- Reviews embed: 3–5 Google reviews / General Reviews
- Blog shell + 1 Intro post in your voice (or Before/After content visual section)
- On-page SEO across all pages; Mobile Optimized
- Revisions: 2 rounds + 30 Min Live Training

*Best for: Brands or Businesses looking for an enhanced professional look (+ Integrated booking system).*



## Package 3 — DIAMOND - Built To Scale

- Up to 7 pages: Core set + “Before/After” or “Portfolio,” + Promo/Offer page
- Bookings (tiers/policies) or Estimate Request flow
- Bilingual lite (EN/ES) on key pages (Consistent messaging)
- Conversion polish: sticky CTA, testimonial strip, FAQ basics
- Performance: optimized media, animated sections, mobile optimized
- Event tracking for key actions (call, book, form submit)
- Revisions: 2 rounds + 1 Hr live training overview

*Best for: Established Brands or Businesses ready to enhance their online Digital Home.*

## Add-Ons (Optional - On-Brand)

- Copy polish pack (600–1,000 additional words): \$120
- Mini brand shoot/ Professional Content (1–2 hr Session, 30 edited photos with Highlight Reel): \$150
- 3D Chrome Logo/type refresh (1-round lockup): \$100
- Monthly care (updates, backups, performance/accessibility recheck): \$60/Month

## Clear Scope (Fair + Simple)

- Client covers: Wix hosting plan + domain
- Copy: up to ~300 words per page included; longer story/case studies = add-on
- Photos: client-provided; we color-treat/crop. New photoshoot available as add-on

## Process

- 1) Discovery Call + website demo (goals, vibe, examples)
- 2) Content collection + implementation (page by page)
- 3) Design & build (mobile-first; performance-first)
- 4) Revisions, launch, & training